**Key features & benefits**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Online document tracker</strong></td>
<td>View the status of all your documents to see if they were successfully sent and received.</td>
</tr>
<tr>
<td><strong>In-network translation</strong></td>
<td>Send documents in one format, enable receipt in another. Formats could include: EDI, EDIFACT, Flat Files, XML, binary, and graphic files</td>
</tr>
<tr>
<td><strong>Flexible document viewing</strong></td>
<td>View your documents in both the format you sent them, and in the format they were received.</td>
</tr>
<tr>
<td><strong>Communicate with non-EDI companies</strong></td>
<td>Send and receive documents seamlessly to and from companies that aren’t EDI capable with web forms and Flat Files.</td>
</tr>
<tr>
<td><strong>Unrivaled security</strong></td>
<td>IDEA Exchange™ has multiple layers of security including: firewalls, encryption, certificates, authentication, and validation, with a fully redundant network and disaster recovery.</td>
</tr>
<tr>
<td><strong>Document reprocessing</strong></td>
<td>Regenerate EDI documents with point and click ease. Never spend time or resources recreating EDI documents again.</td>
</tr>
</tbody>
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**idea4exchange™**

Automate business processes from quote to cash with flexible EDI solutions

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**Track, analyze, and automate document processes with IDEA Exchange**

2900 Crystal Drive, Suite 500, Arlington, VA 22202
703-562-4600
info@idea4industry.com
www.idea4industry.com
Automate business processes from quote to cash with flexible EDI solutions

IDEA Exchange℠

Automate the quote-to-cash cycle using electronic data interchange (EDI) – your customers get their order on time, and you get paid faster.

IDEA Exchange℠ enables you to exchange eBusiness documents with your trading partners faster, easier and more securely than traditional Value-Added Networks (VANs) or paper-based methods. Purchase orders, invoices, advance ship notices, and hundreds of other business communications can all be sent securely and cost-effectively over the Internet, even with companies that aren’t EDI capable.

$32 per order can be saved by going electronic with IDEA Exchange℠.

4 Million EDI documents exchanged over IDEA Exchange℠ each month.

Flexible, precise data exchange.

IDEA Exchange℠ offers one of the most flexible solutions for document exchange so you can quickly expand your electronic capabilities and increase your speed-to-market. You choose the ISP, interface and security software, document formats, and routing technology (AS-1, AS-2, AS-3), and we’ll accommodate you.

IDEA Exchange℠ Tools & Services

IDEA offers value-add tools and services that can help you increase efficiency and your return on investment for IDEA Exchange℠.

Digital Conversion Services

Automate order management with trading partners that are not EDI-capable by utilizing the IDEA Exchange℠ text-to-EDI conversion tool. This tool can help you quickly increase the percentage of orders that are processed electronically, which in turn, will increase the productivity of your customer service reps.

Maximize return from your EDI investment

100% Data capture accuracy

Complimentary turn-around document service

IDEA Exchange℠ Managed Services

Conduct and expand your EDI operations without the need to hire additional staff or purchase new software. IDEA offers à la carte service options so you only pay for what you need.

EDI Mapping/Translation Services

Managed AS2/FTP Connections

Trading Partner Implementation

EDI Professional Services

IDEA Exchange reduces our operating costs enabling us to redirect our people from manual repetitive tasks to revenue-generating initiatives that increase the value we provide to our customers.

Greg Chun, McNaughton-McKay